



FRIXALS

Where digital feels effortless

Core Expertise

Product Design (UI/UX):

Web, Mobile, SaaS, EdTech

Design Systems & Components:

Figma, tokens, documentation, scalability

Brand Identity & Visuals:

Logos, Rebrands, Illustrations, Iconography

Creative Direction:

Strategy, storytelling, alignment with
business goals



Product Design

Overview

We design digital experiences that are intuitive, scalable, and user-centered. Our work spans web, mobile, SaaS, and EdTech platforms, with a strong focus on balancing user needs with business goals. From initial research and wireframes to polished interfaces and interaction design, we craft solutions that are both functional and visually engaging. We build design systems that streamline development, reduce inconsistencies, and make products easier to scale. Whether designing from the ground up or improving existing platforms, We focus on clarity, usability, and creating experiences that drive adoption and satisfaction.

Beedyo

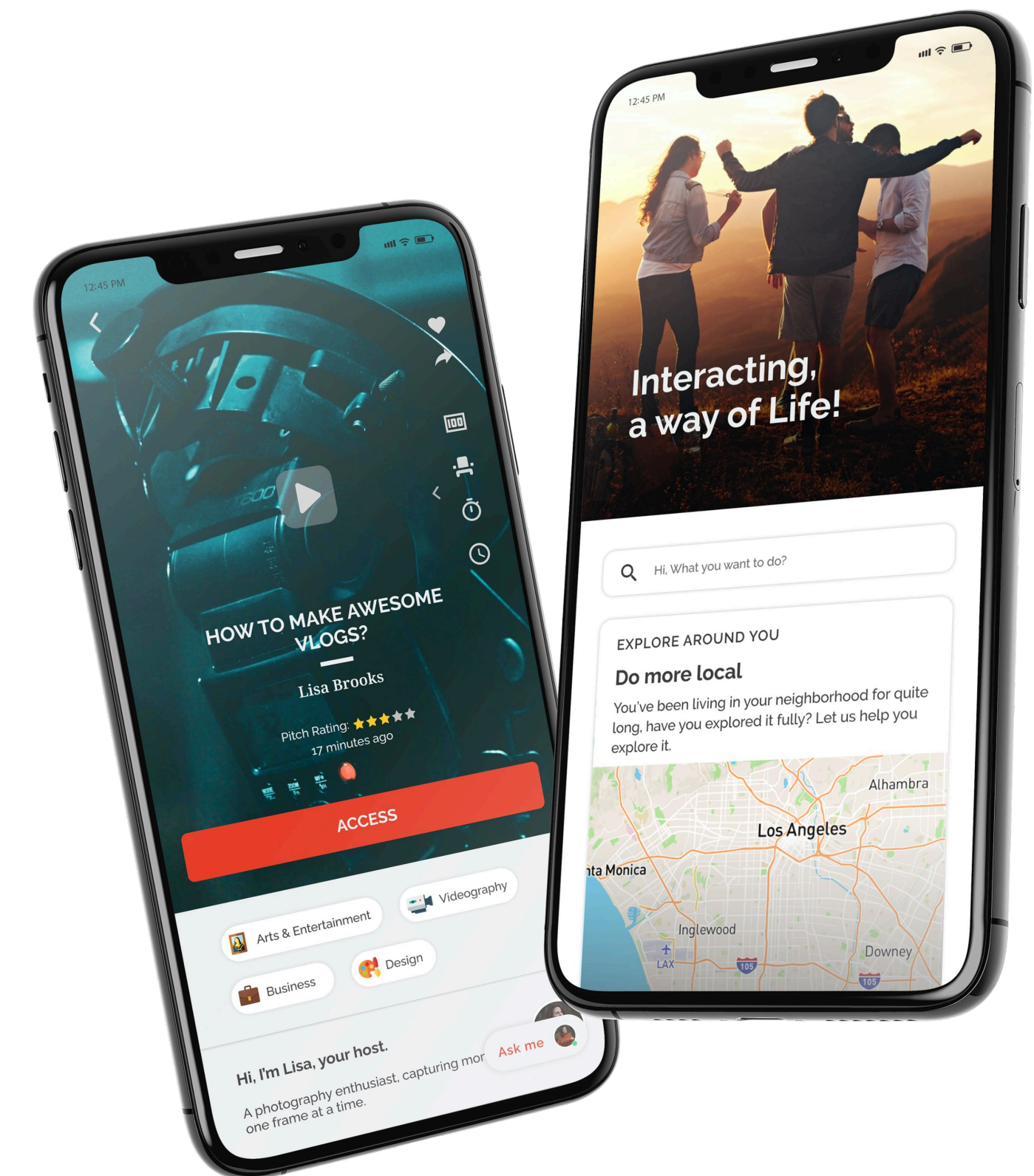
Overview

Book and access the experience. Create a video and pitch to the world your craft, share with friends, earn money and provide guests a memorable time.

Creating an open video platform app that will allow the Creators (Entrepreneurs/Coaches/Product Founders) to post videos to promote themselves and offer meetup slots for guests. The Guests, on the other hand, will be able to interact (comment, like, book) with them, mostly by booking a seat on the offered slot.

Link:

Mobile App: <https://apps.apple.com/us/app/beedyo/id1509418845>



CINEMASH

Overview

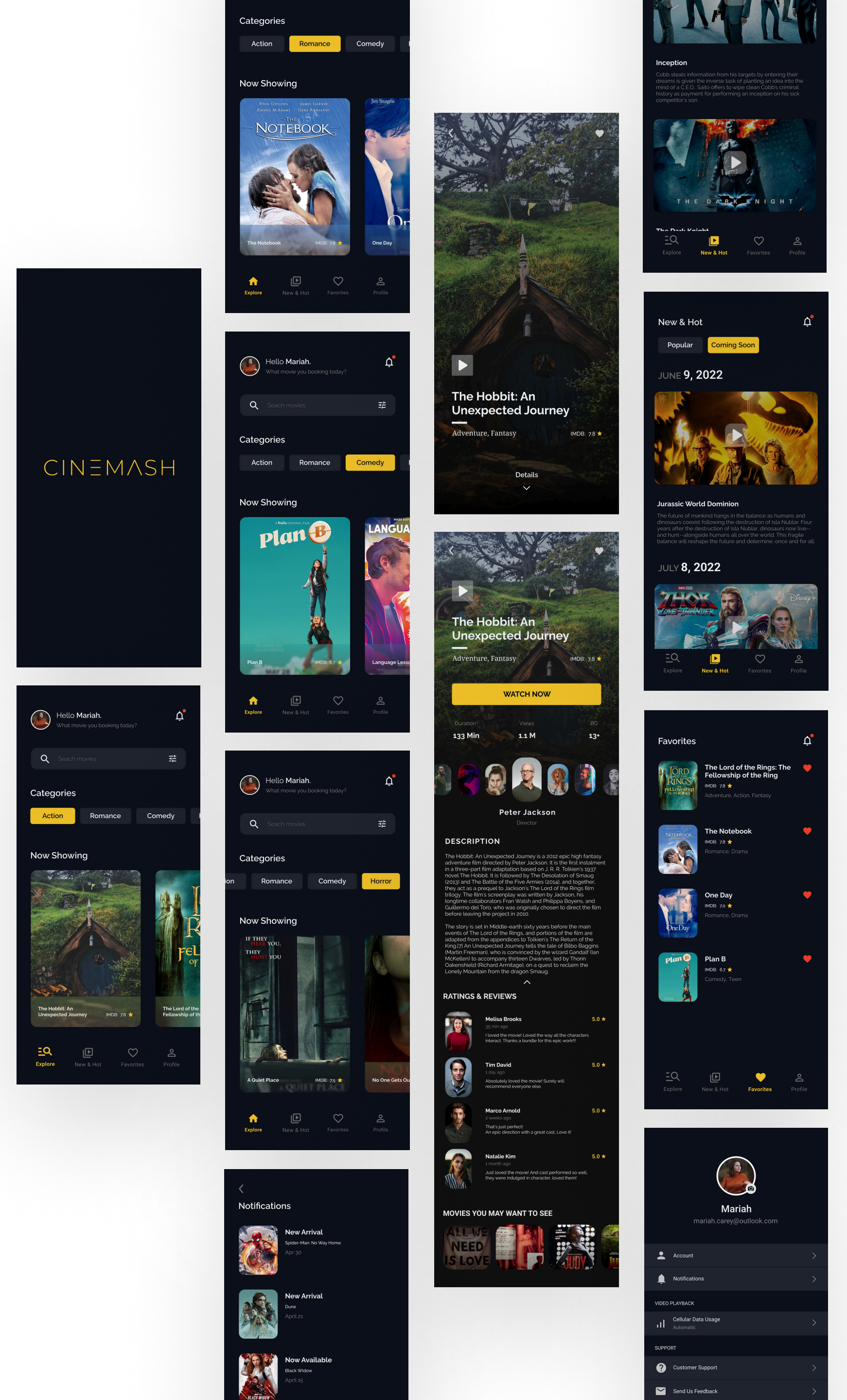
Cinemash is a comprehensive streaming service that offers award-winning TV shows, movies, and documentaries. No matter what kind of entertainment you're looking for – can't wait for the next season of your show? Enjoy a comedy classic? Or are you looking for something educational during those long summer days? We've got it all.

Cinemash is not just your ordinary streaming service; it's a gateway to a world of exceptional entertainment. Our platform offers a diverse range of award-winning TV shows, movies, and documentaries, ensuring there's something for everyone.

Whether you're eagerly awaiting the next season of your favorite show, craving a good laugh with a comedy classic, or seeking educational content to enrich your summer days, Cinemash has you covered. Our extensive library is thoughtfully curated to cater to various tastes and interests, providing a truly immersive entertainment experience.

From gripping dramas that keep you on the edge of your seat to heartwarming comedies that make you burst into laughter, we have it all. Our collection includes thought-provoking documentaries that shed light on captivating subjects, allowing you to broaden your horizons and explore new perspectives.

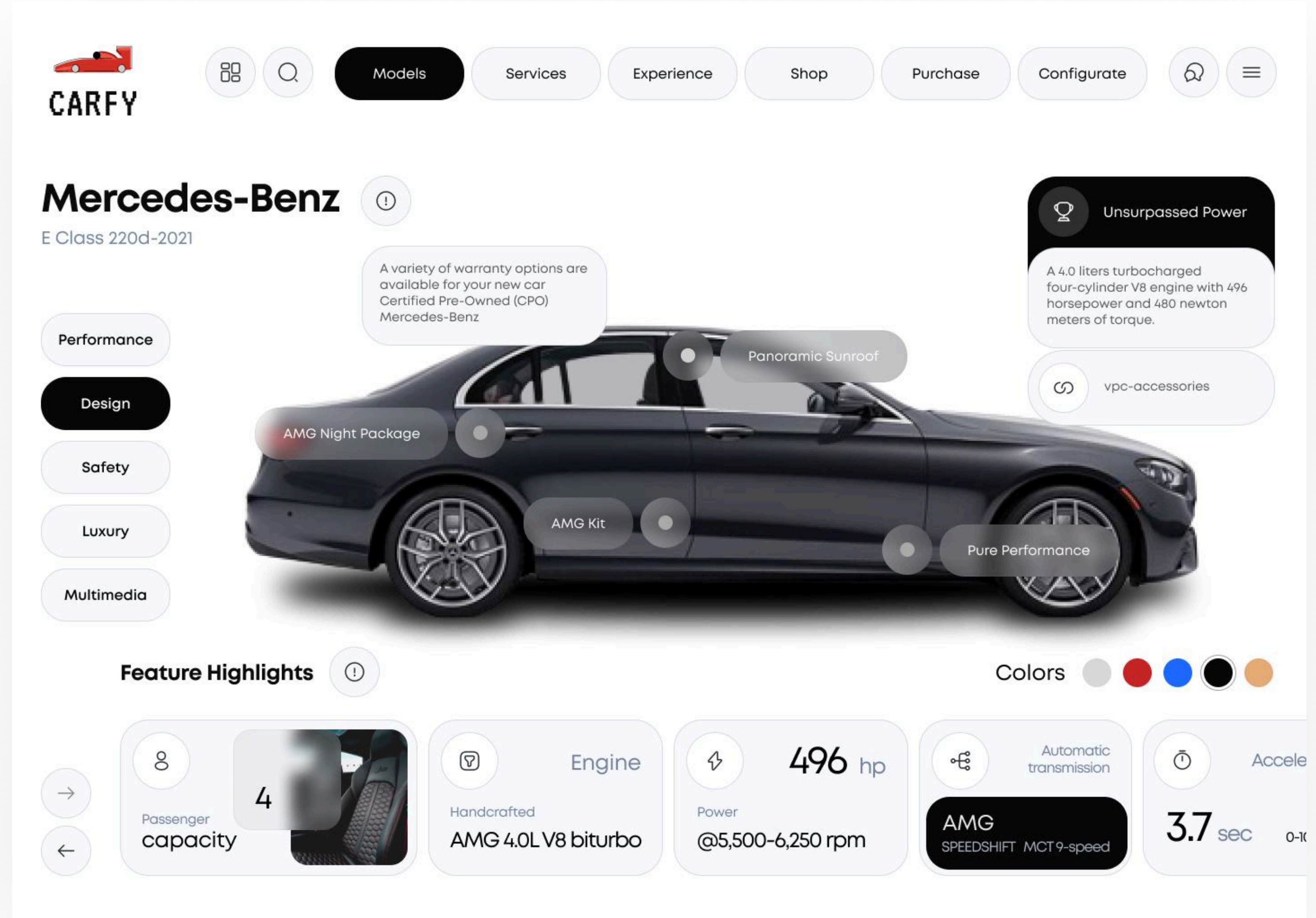
CINEMASH



Carfy

Overview

At Carfy we make finding, buying, and selling cars parts a breeze. We provide a seamless experience, whether you're searching for brake pads or a body kit. With user-friendly features and a sleek design, navigating the car market has never been easier.



The screenshot displays the CARFY website interface for a Mercedes-Benz E Class 220d-2021. The top navigation bar includes the CARFY logo, a search icon, and buttons for Models, Services, Experience, Shop, Purchase, and Configure. A sidebar on the left offers filters for Performance, Design, Safety, Luxury, and Multimedia. The main content area features a side view of a dark grey car with callouts for 'AMG Night Package', 'Panoramic Sunroof', 'AMG Kit', and 'Pure Performance'. A text box above the car states: 'A variety of warranty options are available for your new car Certified Pre-Owned (CPO) Mercedes-Benz'. To the right, a 'vpc-accessories' button is visible. Below the car, a 'Feature Highlights' section includes:

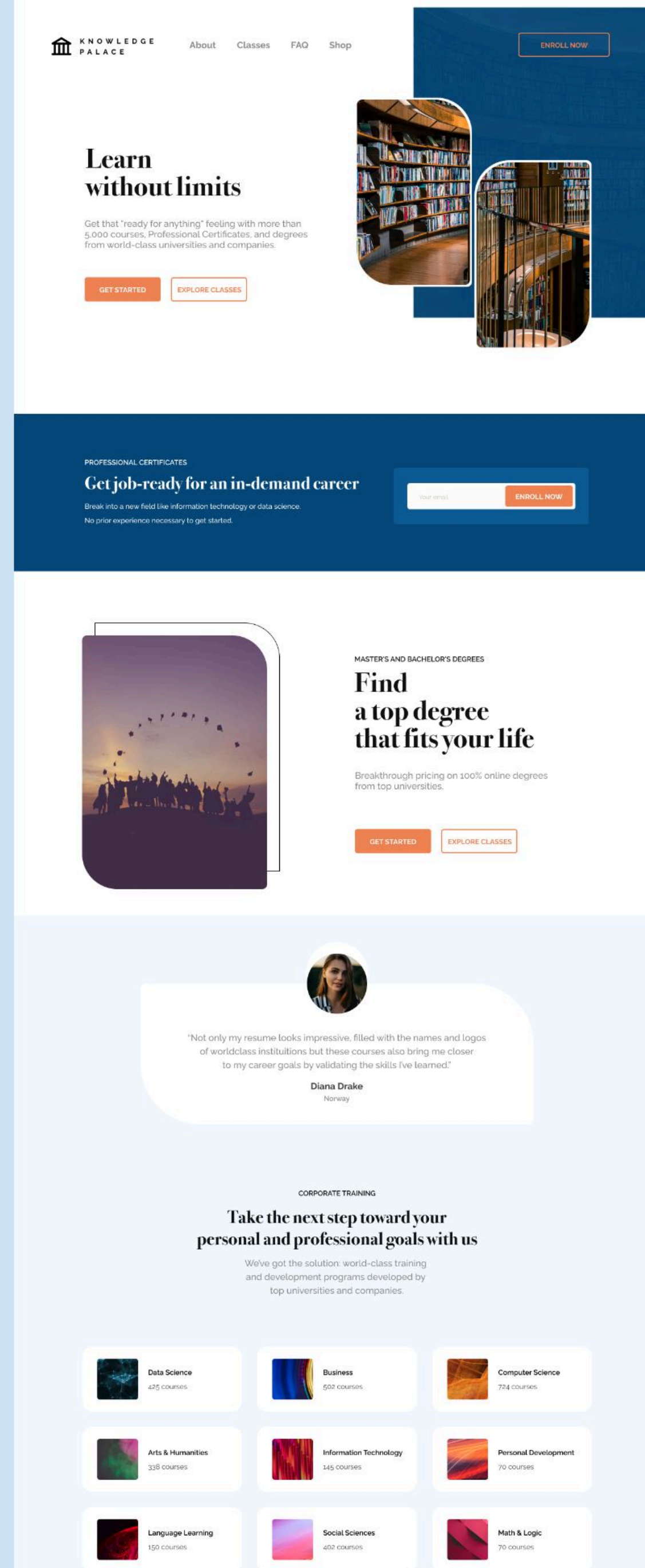
- Passenger capacity: 4
- Engine: Handcrafted AMG 4.0L V8 biturbo
- Power: 496 hp @5,500-6,250 rpm
- Automatic transmission: AMG SPEEDSHIFT MCT 9-speed
- Acceleration: 3.7 sec (0-100)

 A 'Colors' selector at the bottom right shows options for grey, red, blue, black, and orange.

Knowledge Palace

Overview

Unlock your potential with over 5,000 courses, Professional Certificates, and degrees offered by prestigious universities and companies. Get that "ready for anything" feeling as you gain valuable skills and knowledge. Join us today to seize limitless opportunities.



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Get job-ready for an in-demand career

Break into a new field like information technology or data science. No prior experience necessary to get started.

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Find a top degree that fits your life

Breakthrough pricing on 100% online degrees from top universities.

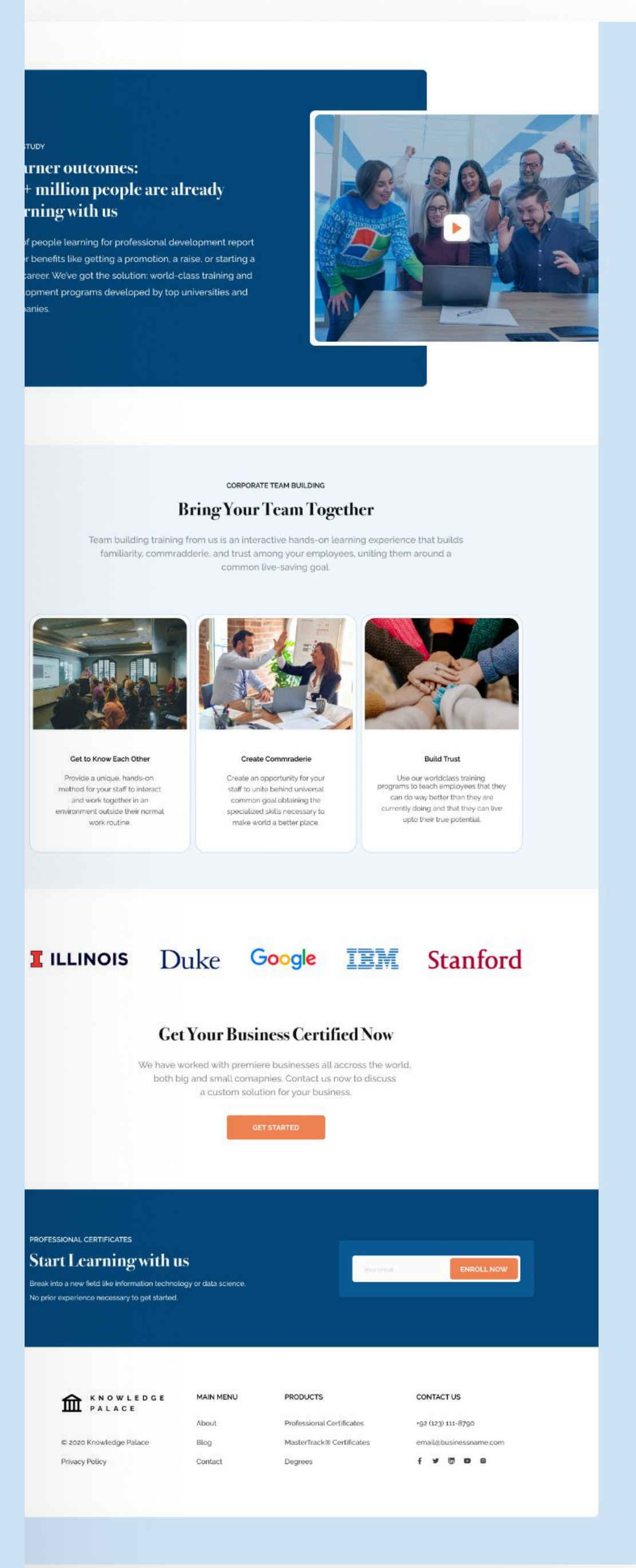
[GET STARTED](#) | [EXPLORE CLASSES](#)

CORPORATE TRAINING

Take the next step toward your personal and professional goals with us

We've got the solution: world-class training and development programs developed by top universities and companies.

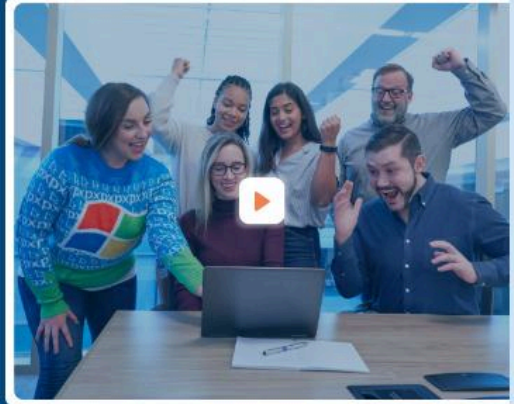
- Data Science** 425 courses
- Business** 597 courses
- Computer Science** 734 courses
- Arts & Humanities** 338 courses
- Information Technology** 145 courses
- Personal Development** 70 courses
- Language Learning** 150 courses
- Social Sciences** 402 courses
- Math & Logic** 70 courses



STUDY

Partner outcomes: 1 million people are already learning with us

1 of people learning for professional development report benefits like getting a promotion, a raise, or starting a career. We've got the solution: world-class training and development programs developed by top universities and companies.



CORPORATE TEAM BUILDING

Bring Your Team Together

Team building training from us is an interactive hands-on learning experience that builds familiarity, camaraderie, and trust among your employees, uniting them around a common live-saving goal.

- Get to Know Each Other**
Provide a unique, hands-on method for your staff to interact and work together in an environment outside their normal work routine.
- Create Camaraderie**
Create an opportunity for your staff to unite behind universal common goal obtaining the specialized skills necessary to make world a better place.
- Build Trust**
Use our worldclass training programs to teach employees that they can do way better than they are currently doing and that they can live upto their true potential.

ILLINOIS | **Duke** | **Google** | **IBM** | **Stanford**

PROFESSIONAL CERTIFICATES

Start Learning with us

Break into a new field like information technology or data science. No prior experience necessary to get started.

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KNOWLEDGE PALACE

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MAIN MENU
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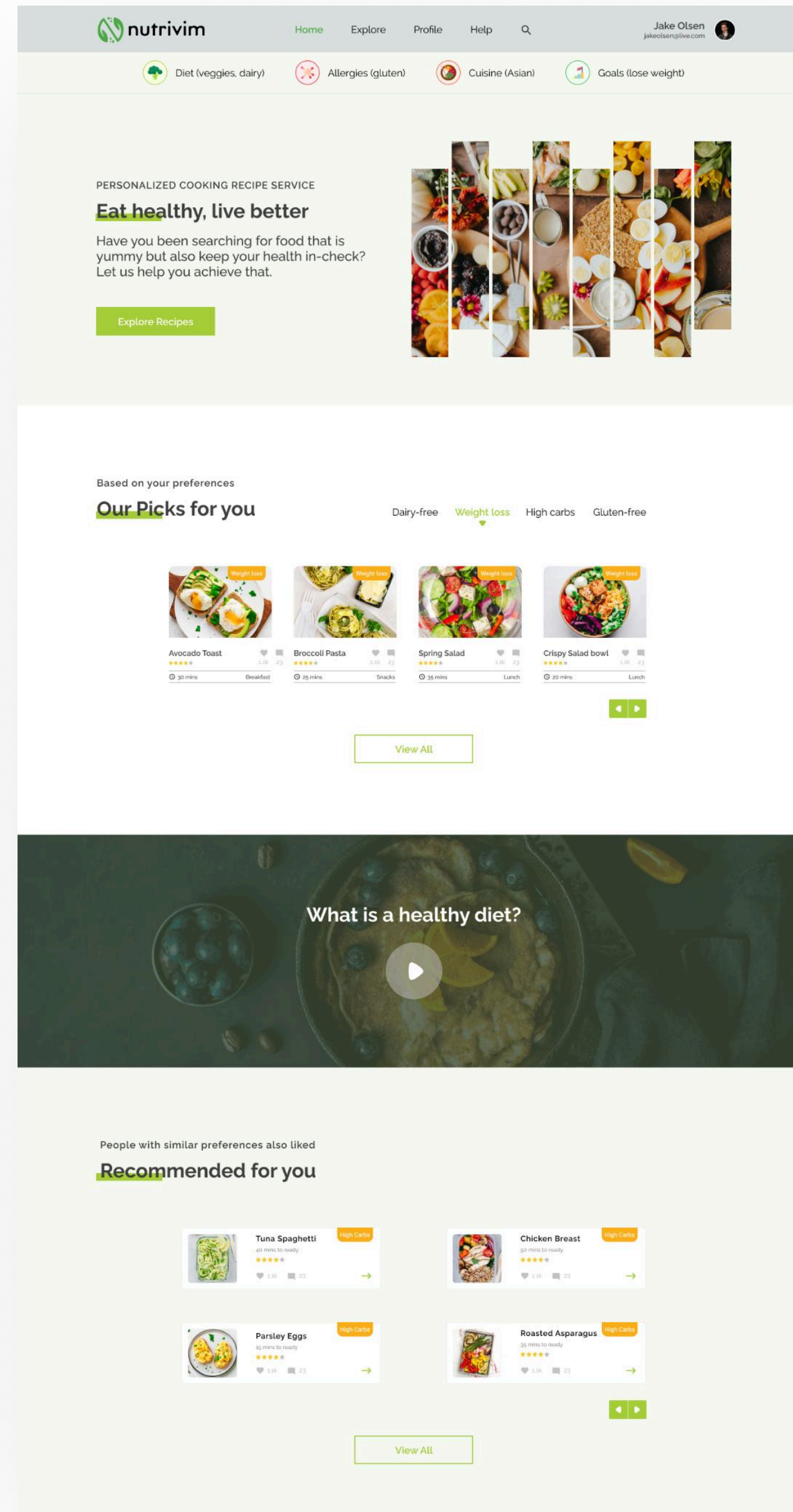
PRODUCTS
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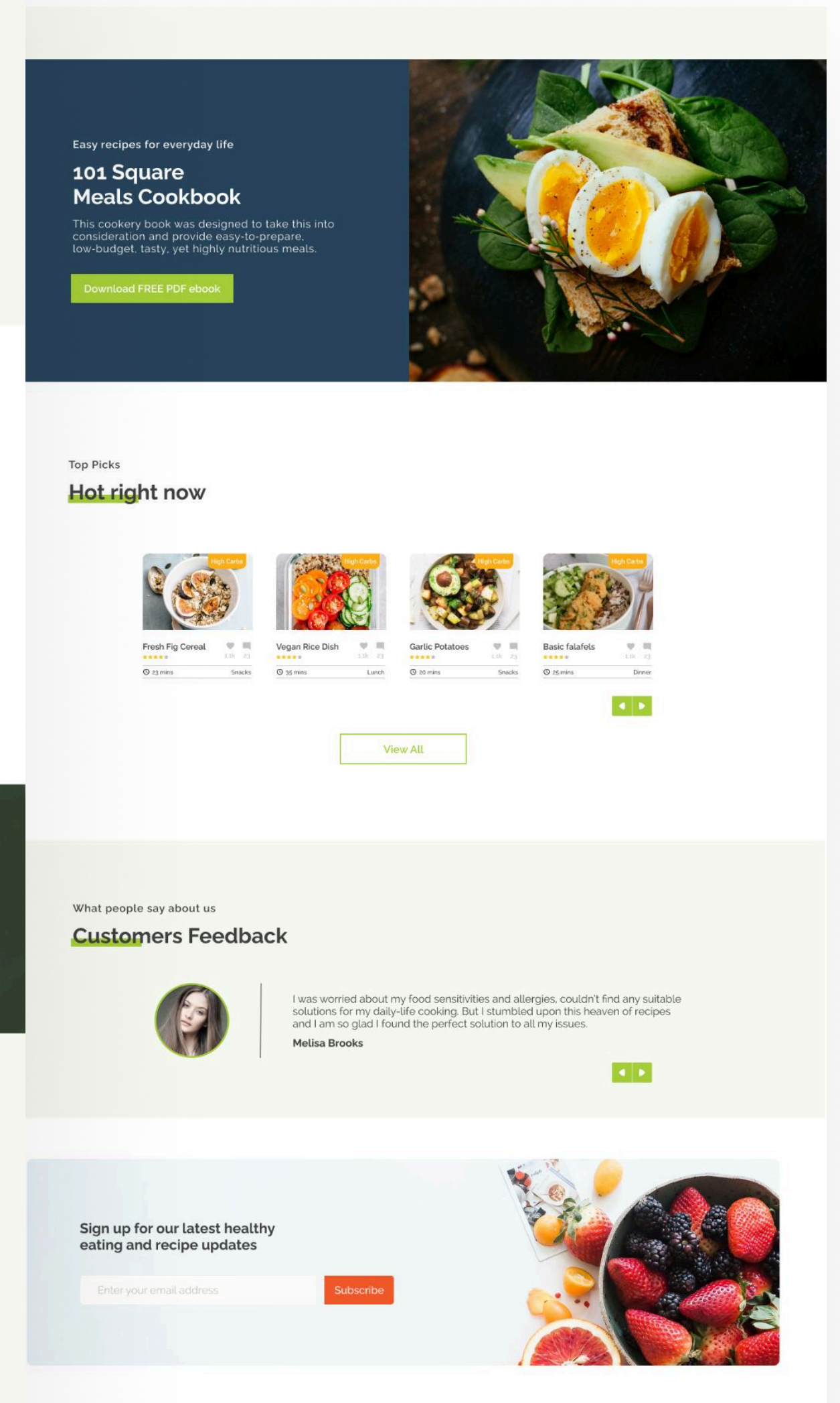
Nutrivim

Overview

Discover the perfect blend of delicious flavors and health-conscious dining. At Nutrivim, we're here to help you find food that satisfies both your taste buds and your well-being. With our expertise, enjoy mouthwatering meals that keep your health in check.



The screenshot shows the Nutrivim website interface. At the top, there's a navigation bar with the logo and user profile 'Jake Olsen'. Below it, a header section features a 'PERSONALIZED COOKING RECIPE SERVICE' with the tagline 'Eat healthy, live better' and a call to action 'Explore Recipes'. The main content area is titled 'Based on your preferences Our Picks for you' and displays a grid of recipe cards for 'Avocado Toast', 'Broccoli Pasta', 'Spring Salad', and 'Crispy Salad bowl'. Below this is a video player with the title 'What is a healthy diet?'. Further down, a 'Recommended for you' section shows cards for 'Tuna Spaghetti', 'Chicken Breast', 'Parsley Eggs', and 'Roasted Asparagus'. The footer includes a 'Privacy Policy' link.



The screenshot shows a recipe page for a '101 Square Meals Cookbook'. It features a large image of a meal with a hard-boiled egg and avocado. The text describes the cookbook as 'Easy recipes for everyday life' and offers a 'Download FREE PDF ebook' button. Below this, there's a 'Top Picks Hot right now' section with four recipe cards: 'Fresh Fig Cereal', 'Vegan Rice Dish', 'Garlic Potatoes', and 'Basic Falafels'. A 'Customers Feedback' section includes a testimonial from Melisa Brooks. At the bottom, there's a newsletter sign-up form with the text 'Sign up for our latest healthy eating and recipe updates' and a 'Subscribe' button.

Design System

Overview

A design system is a collection of reusable components, guided by clear standards, that can be assembled together to build any number of applications, and the need for them go hand in hand with the need for scale, efficiency, and consistency in Design.

The Design System features a comprehensive collection of elements and principles housed within a centralized design library. This system facilitates design management, enables rapid iteration through the use of reusable components and patterns, and accommodates flexible timelines.

Typography

Heading / H1

Use for empty states and feature introductions. Top level headers.

Heading / H2

Use for main titles, only once per page.

Heading / H3

Use for headings that identify key functionality.

Heading / H4

Use for sub-sections and group headings.

Subtitle / Main Body

Use for Body text for Web Content

Body/Large

Use for longer-form text that is not a part of the UI.

Body/Small

Use primarily on help text under form fields, and as secondary supporting text in applications.

Utility/Button/Large

Use for all large primary and secondary button text.

Utility/Button/Small

Use for all small primary and secondary button text

Color Styles



Blue
Primary
#0F62FE



Gray
Secondary
#393939



Teal
Tertiary
#0043CE



Success
#069952



Warning
#F1C21B



Error
#DA1E28



Info
#0043CE



Text
#141519

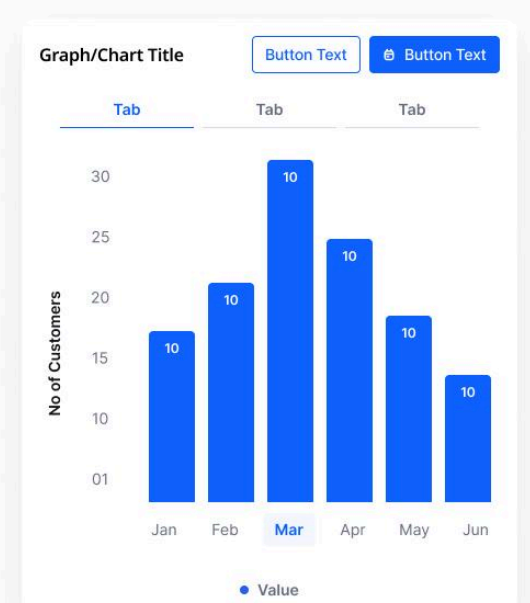
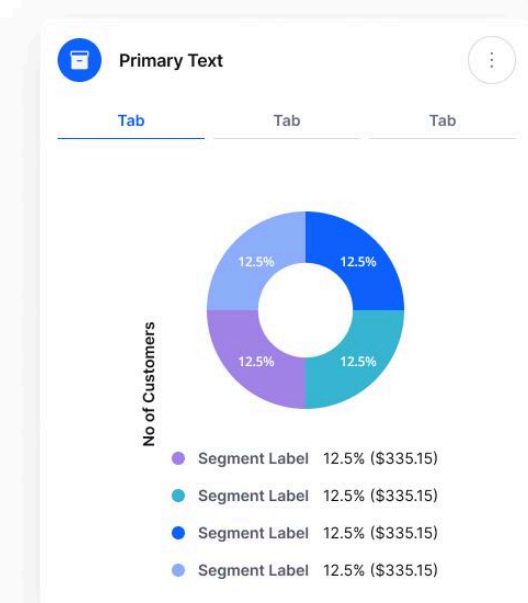
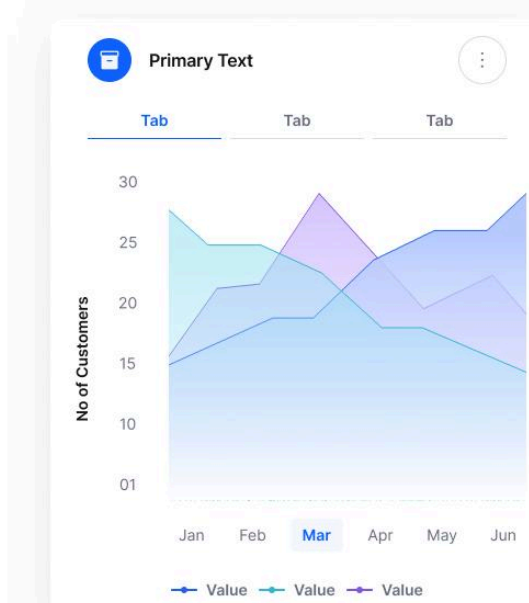


Link
#2960EC

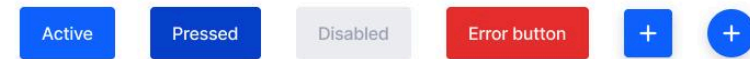
Tags



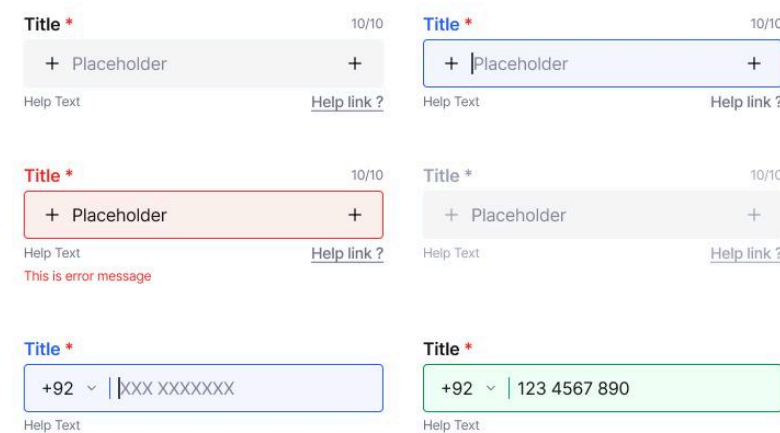
Graphs



Button States



Fields



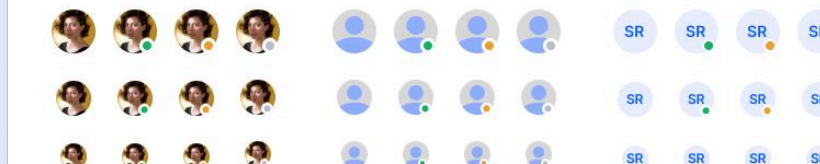
Checkboxes



Progress



Avatars



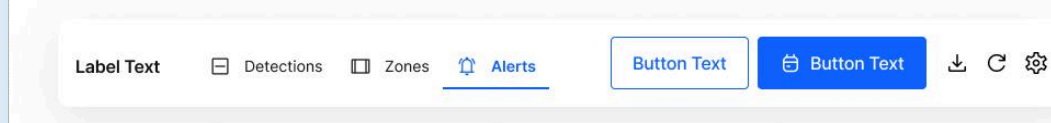
Breadcrumbs



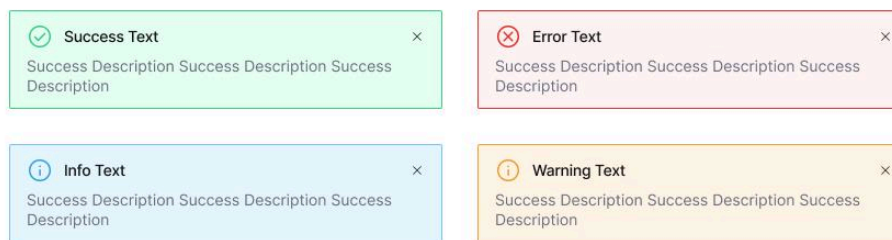
Input Numbers



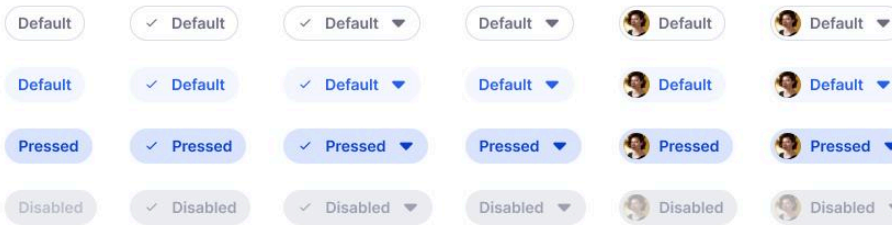
Table



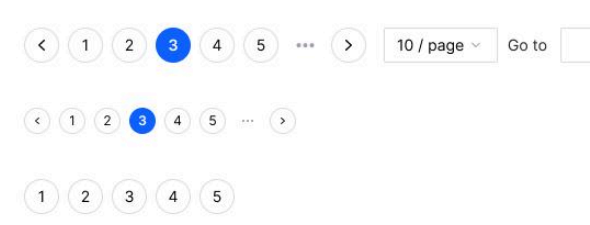
Alerts



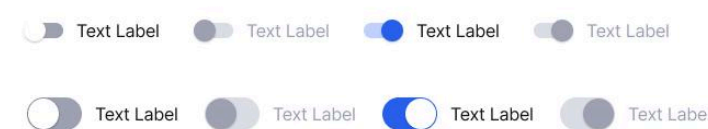
Input Chips



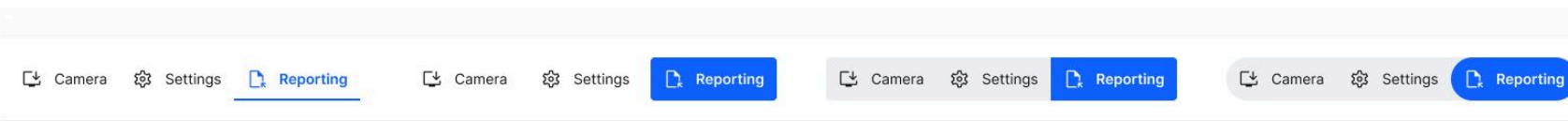
Pagination



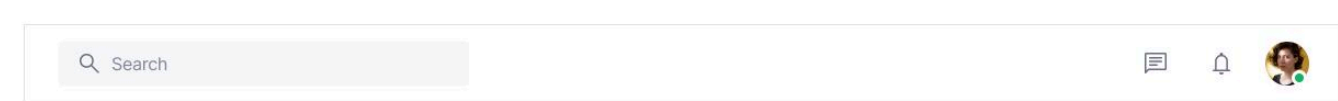
Toggle Switch



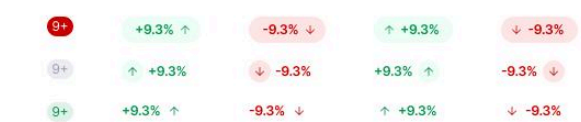
Tabs



Header



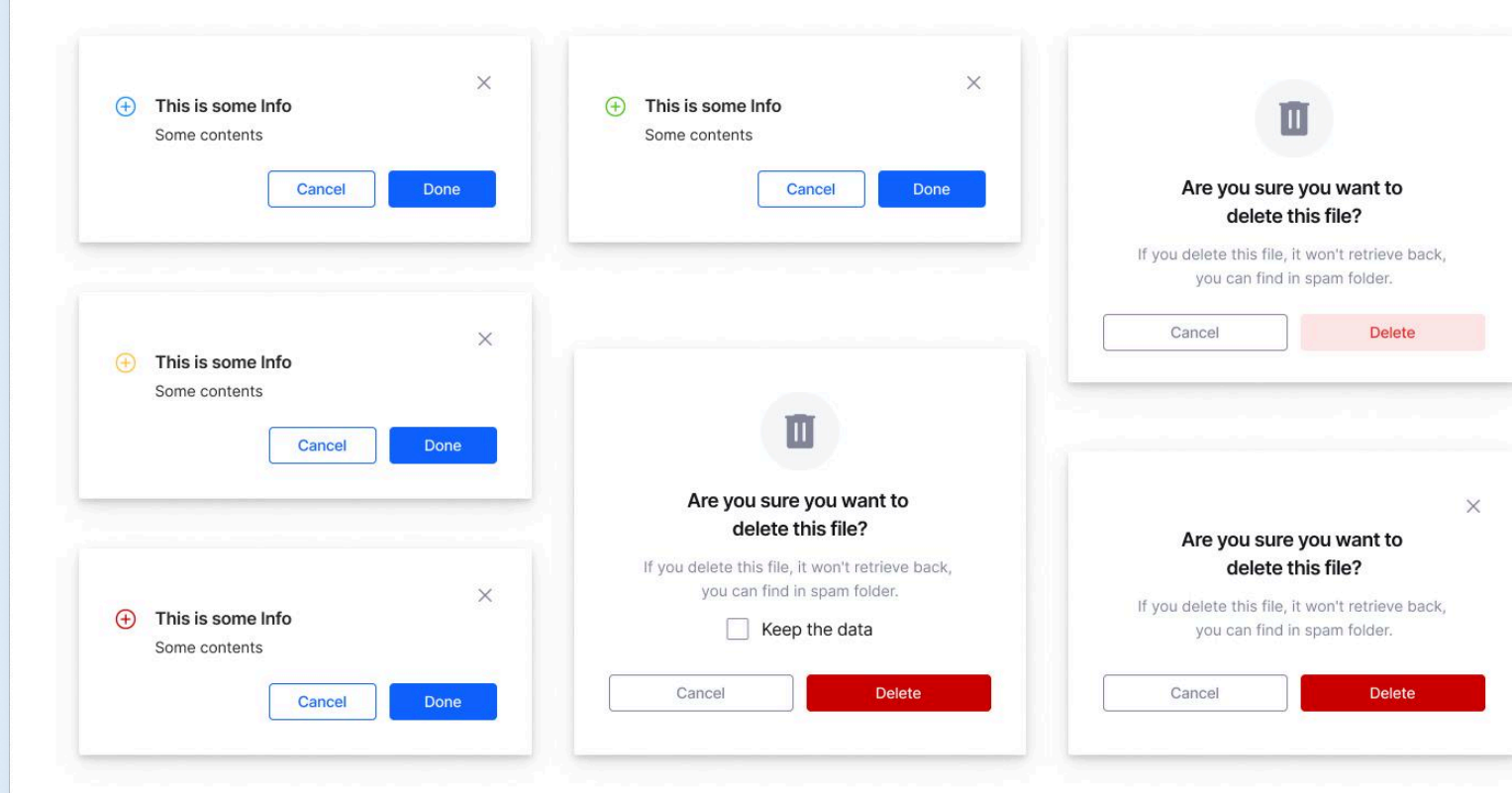
Badges



Slider



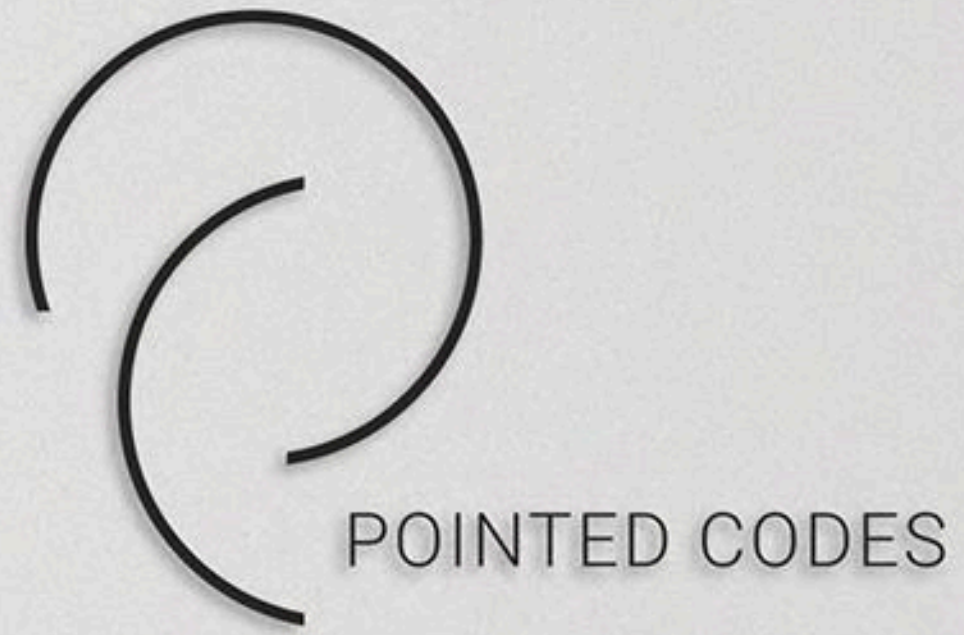
Modals



Brand Identity & Visuals

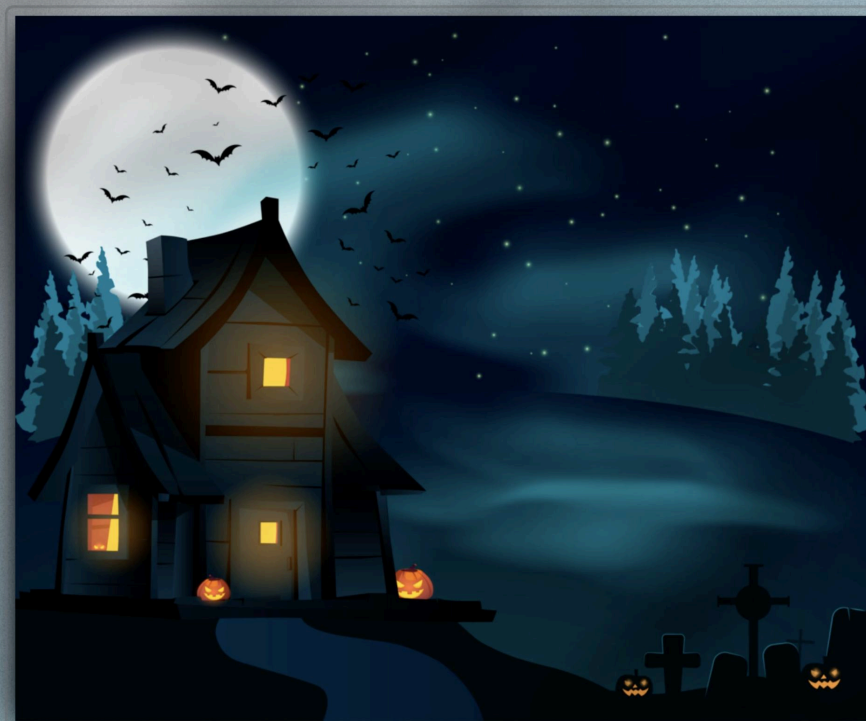
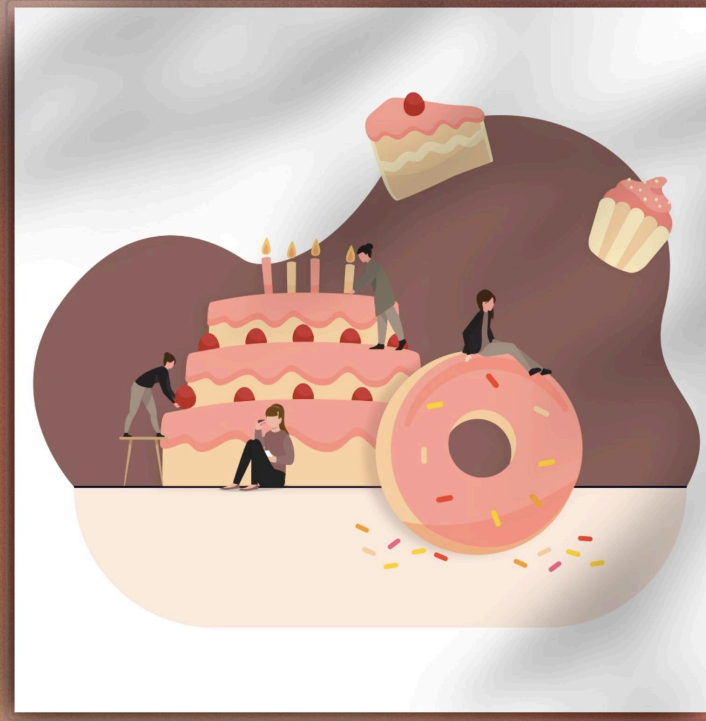
Overview

We create brand identities that are more than just visuals they're systems built to inspire trust and recognition. From logos and full-scale rebrands to tailored illustrations and iconography, each element is designed with purpose, aligning aesthetics with strategy. My focus is on delivering visual assets that are flexible, scalable, and consistent across digital and print. Whether it's refreshing an established brand or building one from scratch, my work ensures every detail communicates the right story and strengthens the brand's presence in the market.









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MUSIC PARTY

FALAK SHABIR
21.09.2015
UAAR, RWP

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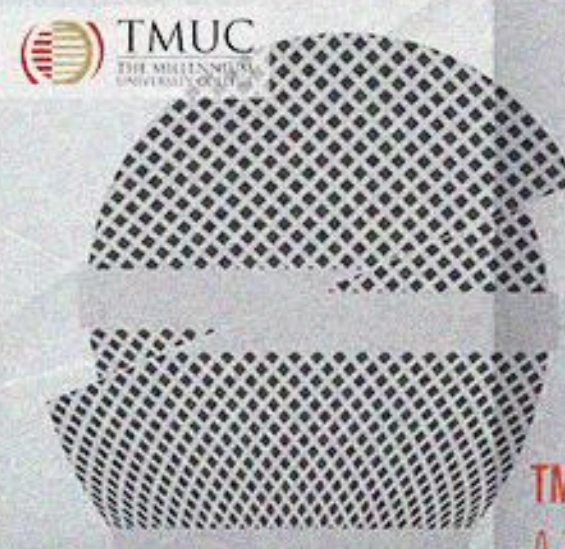
DO CYBERCRIME LAWS PROTECT EVERY INDIVIDUAL?

REGISTRATION AND PARTICIPATION IS FREE OF COST

TMUC
 THE MILLENNIUM UNIVERSITY COLLEGE

Registration deadline: Wednesday, February 8, 2017
 Date: Tuesday, February 14, 2017
 Venue: The Forum@TMUC
 Contact for Information: Hunnia Iftikhar 0321 5150543

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The Art of Communication is the Language of Leadership

TMUC & SoL PRESENT
 A TRAINING ON ENHANCING
 "PUBLIC SPEAKING" & "INTERVIEW SKILLS"

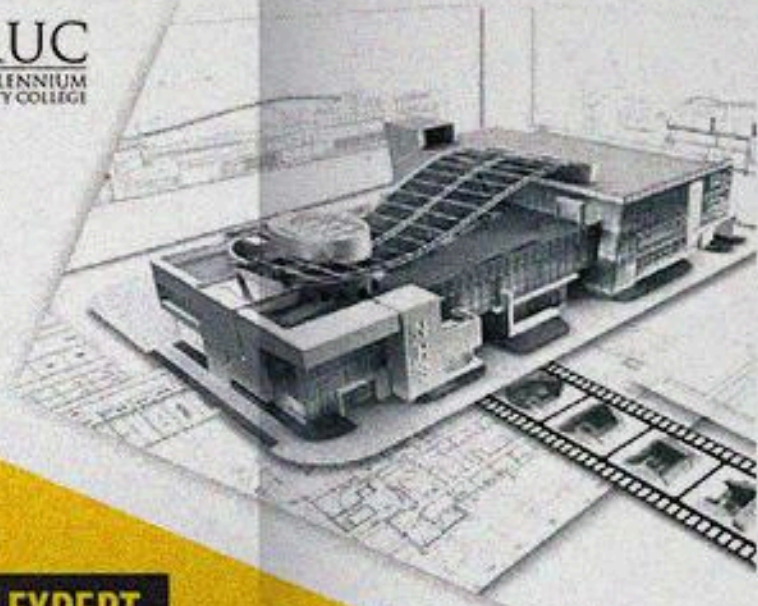
Guest Speaker
Mr Waqar Ali

Venue: TMUC Auditorium

For Registration: 03425067818
 03215899358

16 MAY 2017
 11:30 AM

TMUC
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Become an **AutoCAD EXPERT**
 At The Millennium University College

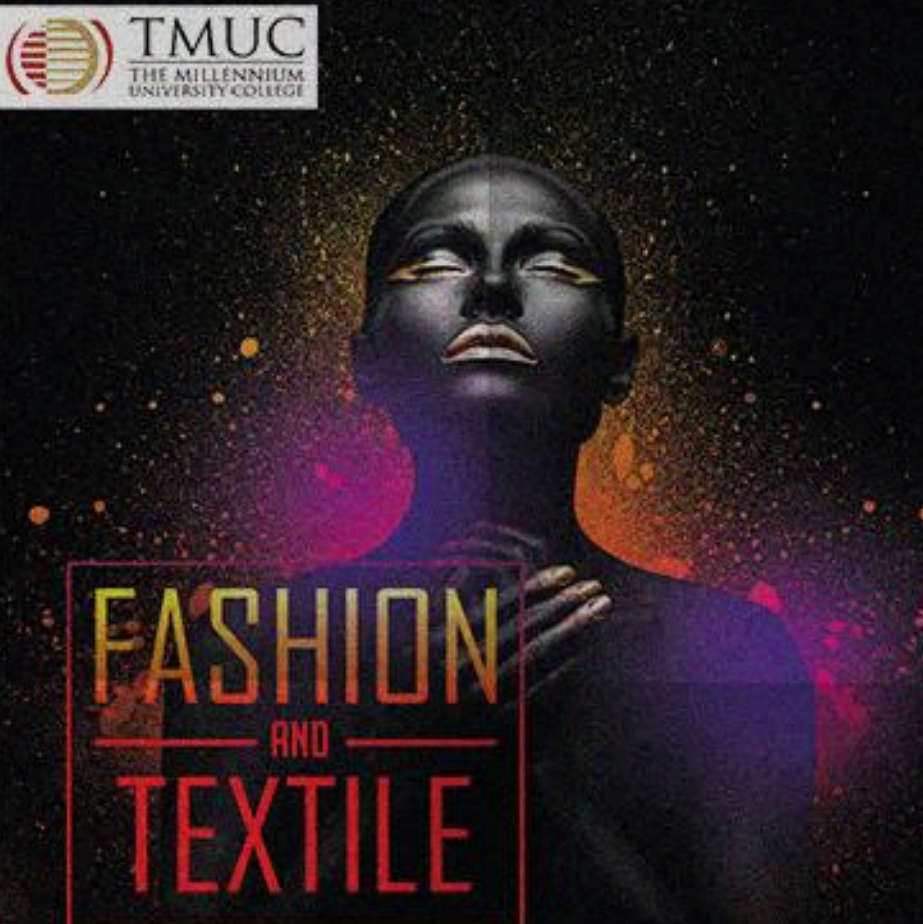
AutoCAD is one of the recommended design software applications because it provides professionals in these niches with unique drafting tools that can be used to bring their engineering ideas to life with the accuracy they require.

Course Duration :
2 months (with flexible timings)

For Further Information:
 Engr. Muhammad Waqar Hussain
 +92 346 5106491

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 No Examinations | Transfers from Local Universities also Accepted
 Get Graduate Degree of Fashion in 3 Years
 HND+Top Up Year is equal to BA (Hons) Fashion & Textiles

ELIGIBILITY
 18 Years & above | Prior Qualification AS Level/Intermediate
 Mature Entry Route for Professionals

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Frixals Icons

Overview

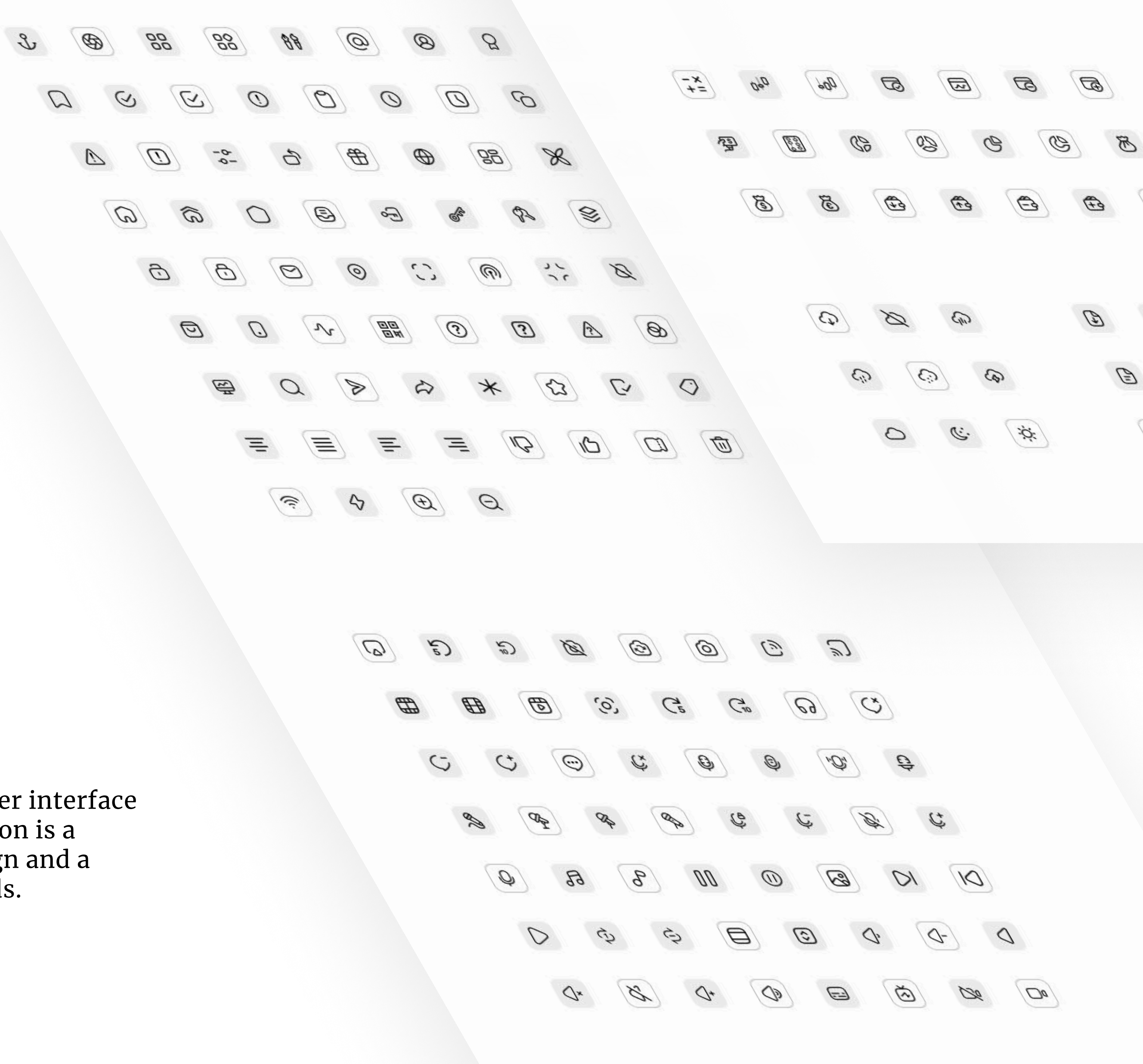
We have created a responsive icon set consisting of around 200 icons, all designed at a size of 24x24 pixels. The icons embody a simple and soft style while maintaining a harmonious and balanced structure.

This comprehensive collection covers all necessary topics, including basic actions, communication, e-commerce, multimedia, weather, and organization. Each icon is thoughtfully crafted to match your brand values and cater to your UX/UI needs, resulting in a visually cohesive and engaging icon family.

The solution ensures that each icon adheres to the same design principles, creating a sense of harmony throughout the set. With this versatile collection, you can effectively convey various actions, messages, and concepts, enhancing the user experience and promoting seamless interaction with your brand.

Frixals Icons

Elevate your brand's visual identity and user interface with our Frixals Icon family, where each icon is a testament to the power of thoughtful design and a commitment to meeting your specific needs.



Thank you

info@frixals.com